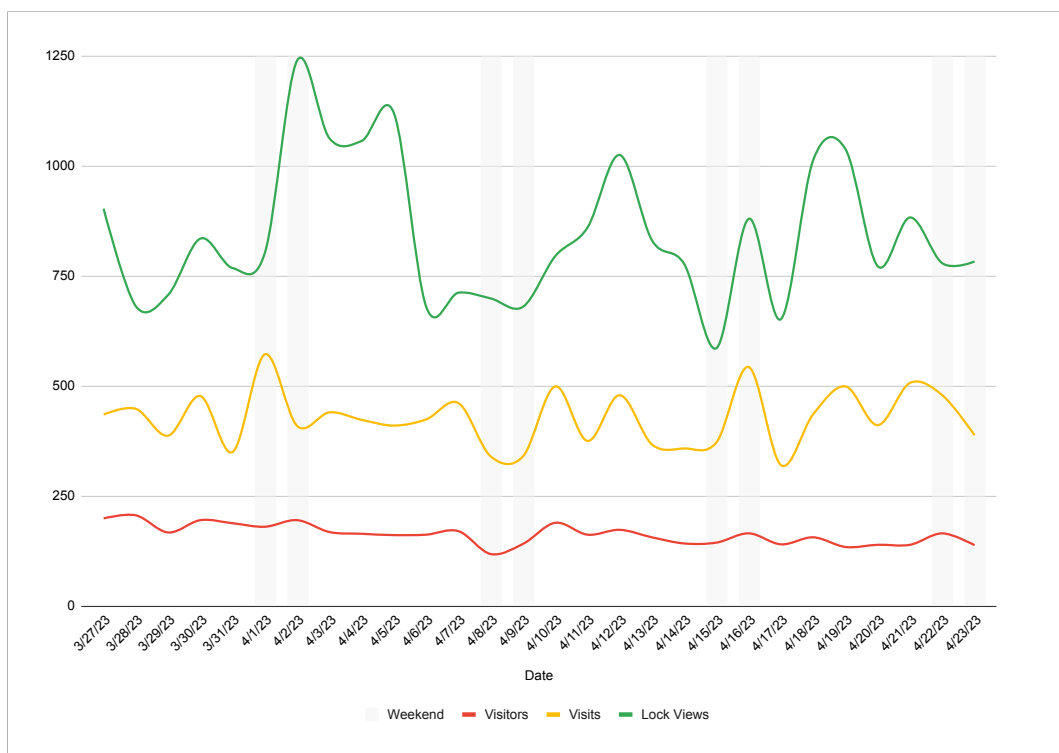
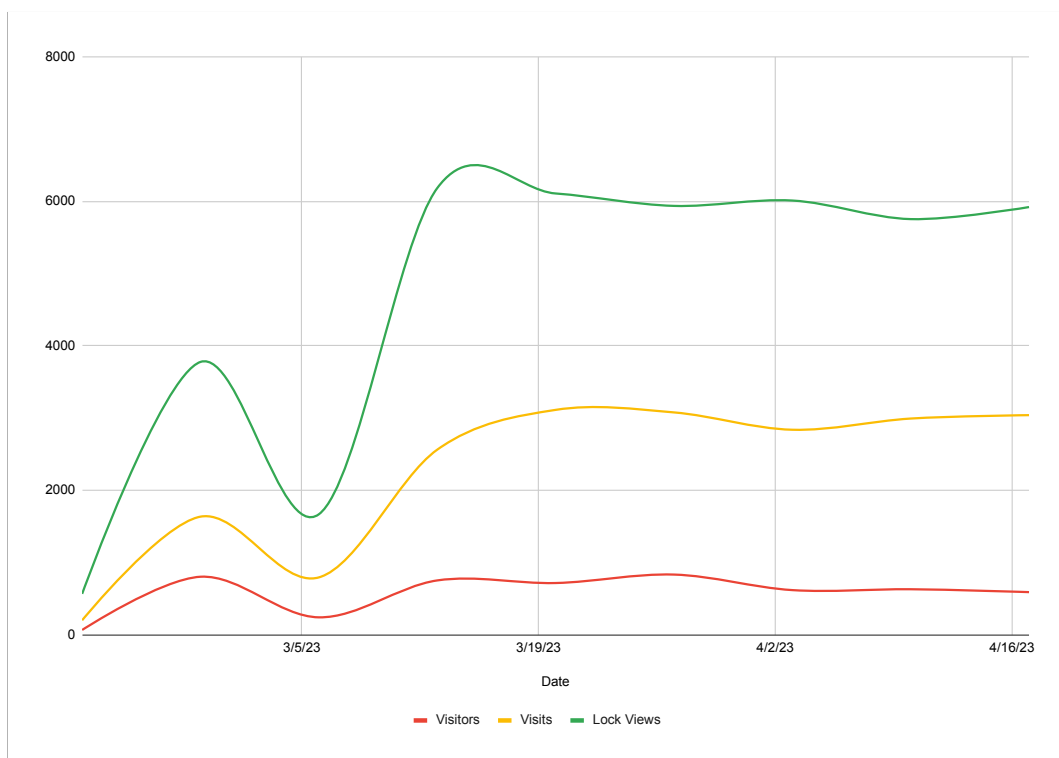


TRAFFIC BY DATE (last 28 days)



Date	Visitors	Visits	Lock Views
3/27/23	199	435	903
3/28/23	206	448	681
3/29/23	167	387	707
3/30/23	195	477	835
3/31/23	188	350	768
4/1/23	180	572	803
4/2/23	195	409	1240
4/3/23	168	440	1063
4/4/23	164	423	1057
4/5/23	161	410	1120
4/6/23	162	424	680
4/7/23	170	461	712
4/8/23	118	340	699
4/9/23	141	340	680
4/10/23	189	499	795
4/11/23	162	375	860
4/12/23	173	479	1025
4/13/23	156	367	831
4/14/23	142	358	777
4/15/23	144	372	586
4/16/23	165	543	880
4/17/23	140	320	652
4/18/23	156	436	1014
4/19/23	134	499	1038
4/20/23	139	411	772
4/21/23	139	507	883
4/22/23	165	479	779
4/23/23	138	388	783
average	163	427	844

TRAFFIC BY WEEK

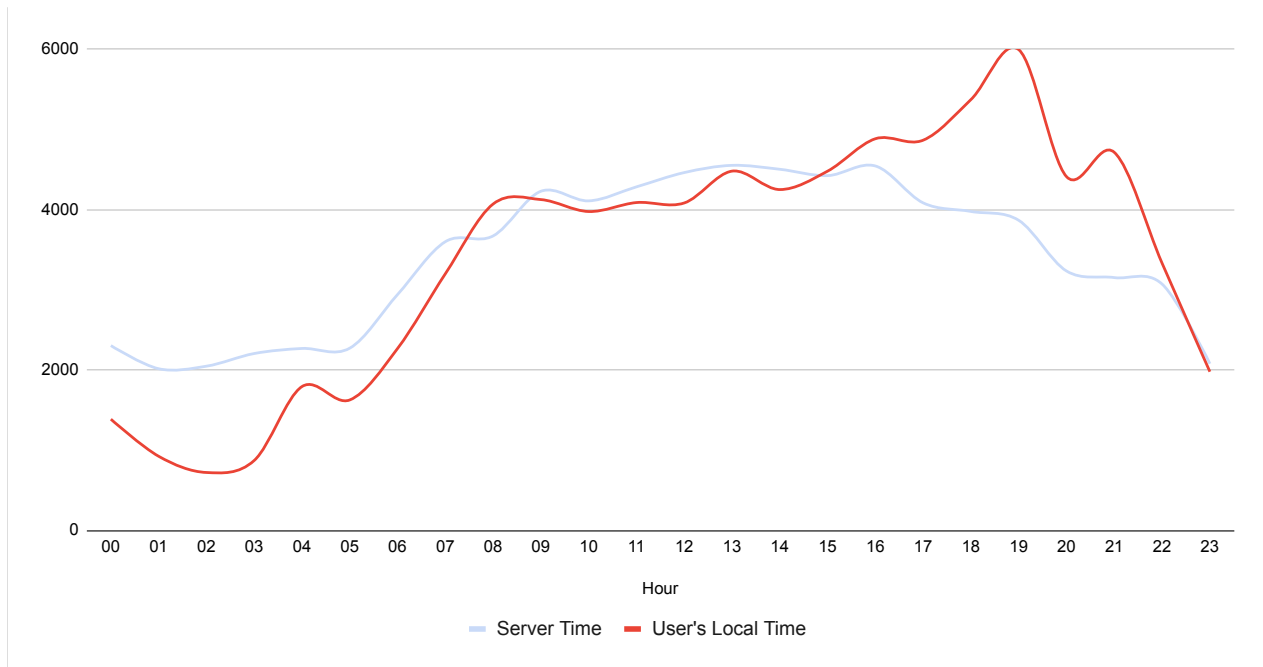


02/23/23–04/23/23 (last 60 days)

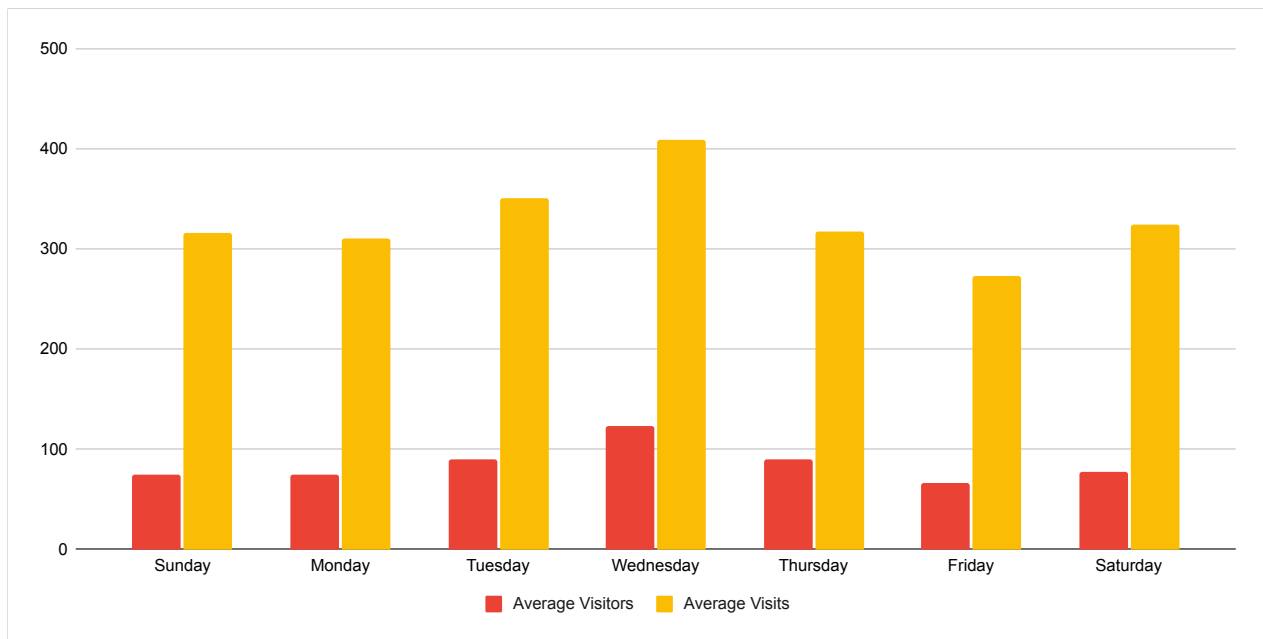
Week	Visitors	Visits	Lock Views
2/20/23	66	200	566
2/27/23	803	1635	3777
3/6/23	241	794	1668
3/13/23	752	2562	6183
3/20/23	716	3113	6109
3/27/23	833	3078	5937
4/3/23	618	2838	6011
4/10/23	630	2993	5754
4/17/23	590	3040	5921



REQUESTS BY HOUR



TRAFFIC BY DAY OF WEEK



02/23/23–04/23/23

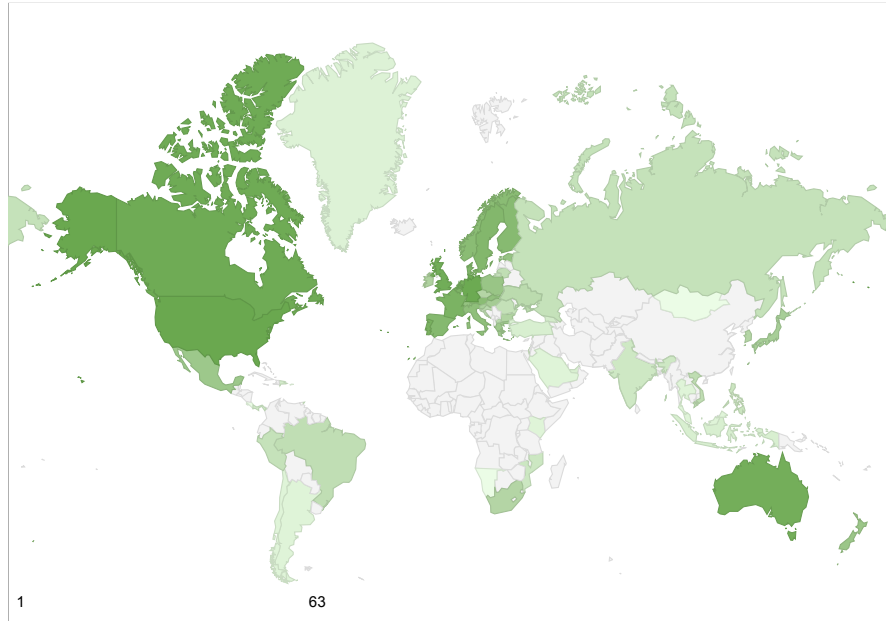
Day of Week	Average Visitors	Average Visits
Sunday	75	316
Monday	75	311
Tuesday	90	351
Wednesday	123	410
Thursday	90	318
Friday	67	273
Saturday	78	325



VISITS BY COUNTRY

Country	Visits	%Visits	Rank
United States	12066	59.6%	1
Germany	1361	6.7%	2
Canada	1148	5.7%	3
United Kingdom	1112	5.5%	4
Australia	730	3.6%	5
Netherlands	596	2.9%	6
Portugal	431	2.1%	7
France	341	1.7%	8
Belgium	232	1.1%	9
Denmark	172	0.8%	10
Sweden	149	0.7%	11
Spain	148	0.7%	12
Finland	140	0.7%	13
Austria	134	0.7%	14
Norway	134	0.7%	14
Italy	123	0.6%	16
Slovakia	102	0.5%	17
Switzerland	99	0.5%	18
Estonia	96	0.5%	19
Poland	84	0.4%	20
New Zealand	75	0.4%	21
Mexico	64	0.3%	22
Greece	60	0.3%	23
Hong Kong	56	0.3%	24
Hungary	53	0.3%	25
Japan	43	0.2%	26
Singapore	40	0.2%	27
Slovenia	39	0.2%	28
Ireland	37	0.2%	29
Bulgaria	33	0.2%	30
Czech Republic	27	0.1%	31
South Africa	27	0.1%	31
Republic of Korea	27	0.1%	31
Croatia	24	0.1%	34
Ukraine	22	0.1%	35
Macedonia	22	0.1%	35
Vietnam	21	0.1%	37
Lithuania	18	0.1%	38
Brazil	18	0.1%	38
Romania	15	0.1%	40
Russian Federation	14	0.1%	41
Peru	14	0.1%	41
Israel	13	0.1%	43
Philippines	12	0.1%	44
Mozambique	10	0.0%	45
Bermuda	8	0.0%	46
India	8	0.0%	46
Panama	6	0.0%	48
Georgia	5	0.0%	49
Dominican Republic	5	0.0%	49
Trinidad and Tobago	5	0.0%	49
United Arab Emirates	4	0.0%	52
Turkey	4	0.0%	52
Indonesia	4	0.0%	52
Greenland	3	0.0%	55
Aruba	2	0.0%	56
Argentina	2	0.0%	56
Saudi Arabia	2	0.0%	56
Malaysia	2	0.0%	56
Thailand	2	0.0%	56
Kenya	2	0.0%	56
Chile	2	0.0%	56
Mongolia	1	0.0%	63
Costa Rica	1	0.0%	63
Puerto Rico	1	0.0%	63
Barbados	1	0.0%	63
Namibia	1	0.0%	63
Luxembourg	1	0.0%	63

GEOGRAPHIC BREAKDOWN (Visits)

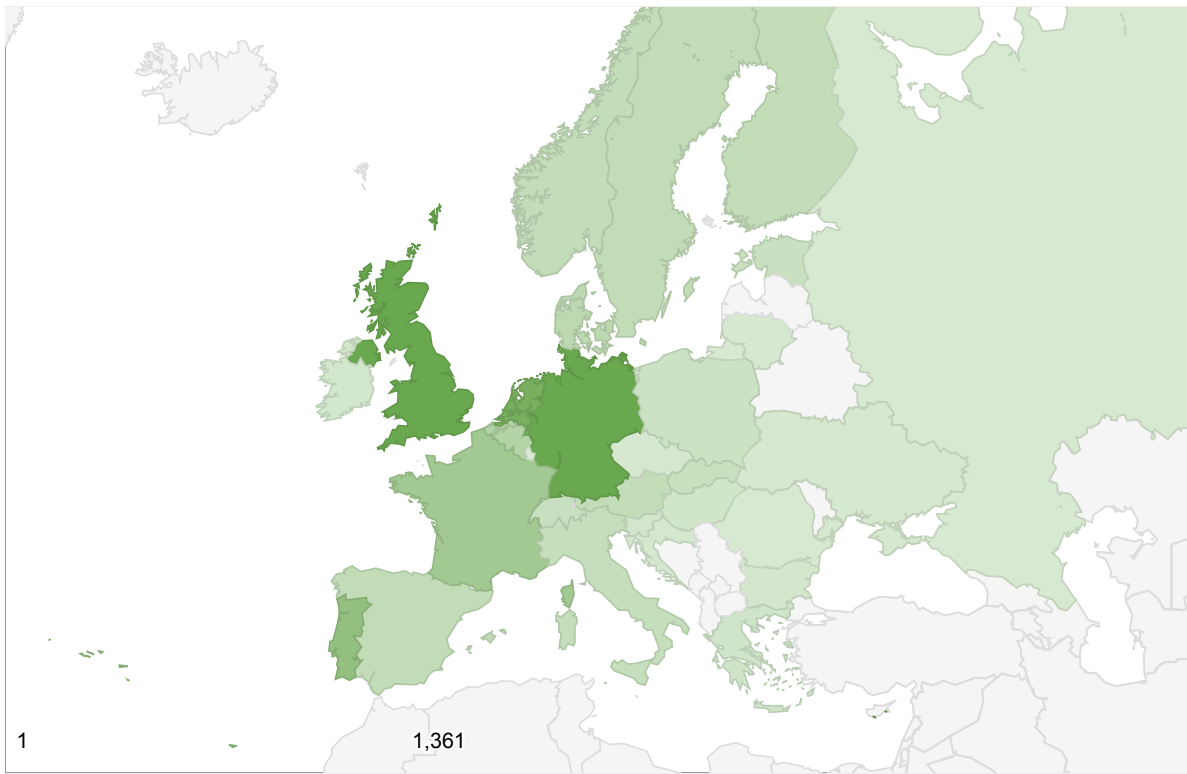


VISITS BY CONTINENT

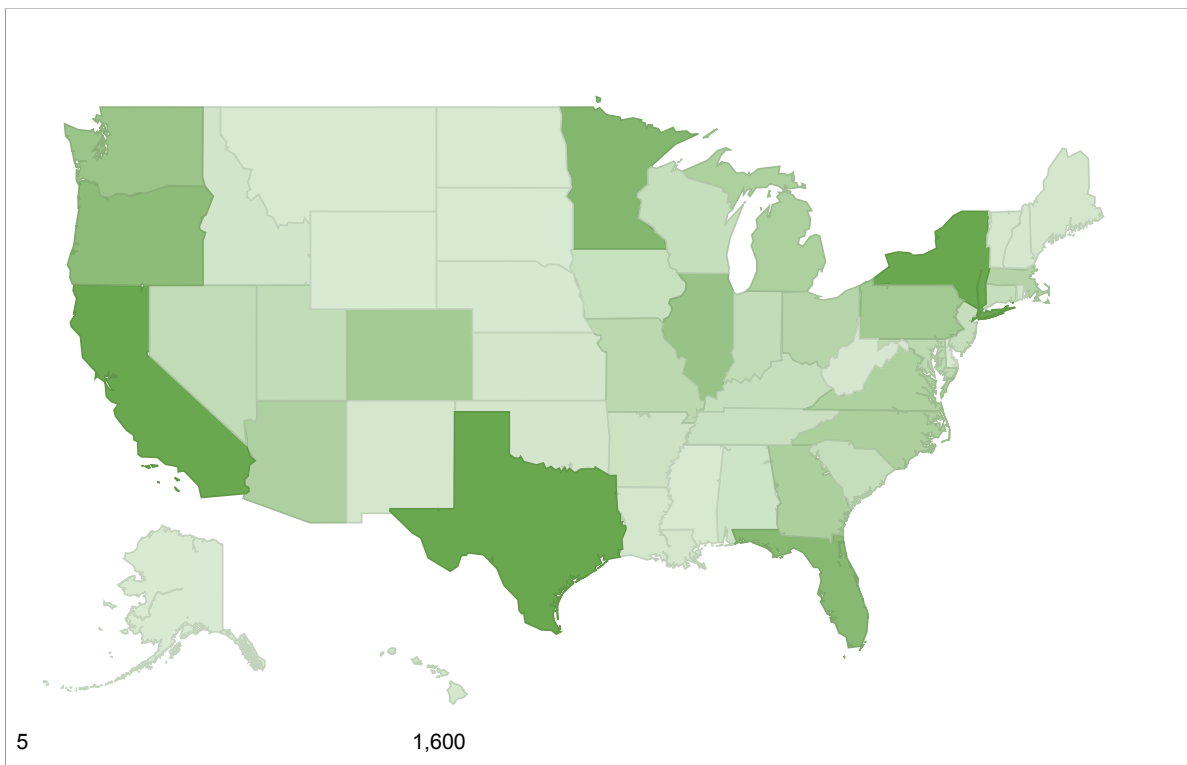
Continent	Visits	% Visits
North America	13240	65%
Europe	5804	29%
Oceania	805	4%
Asia	244	1%
Latin America and Caribbean	120	1%
Africa	40	0%



VISITS BY COUNTRY, EUROPE



VISITS BY STATE, USA





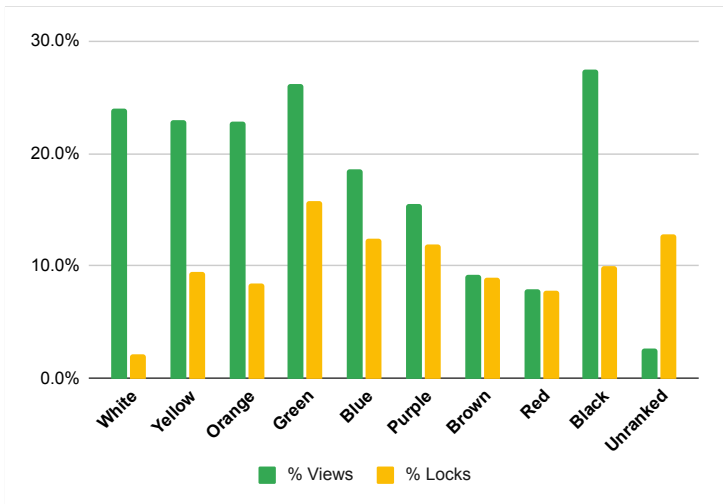
TOP 50 MOST-VIEWED LOCKS

Lock	Views
Any Acrylic Padlock	707
Any China Padlock (granite look)	606
Master Lock #1	526
Master Lock 140 / Master Lock 141	502
Master Lock 570 / Master Lock 575 / Master Lock 576	417
ABUS 45 (laminated padlock)	414
Master Lock 150	413
Master Lock #3	398
ABUS 55/30	369
ABUS 72/40	366
Abloy Disklock Pro	365
Any Cutaway Lock	333
Any lock with any tool	325
Master Lock #2 (Laminated brass)	319
ABUS 45/50 (brass body)	315
ABUS 55/40 (40mm or larger)	307
American Lock 1100 / A1100	305
Any Lever Generic/Unknown Cabinet lock	301
Any Lever Generic/Unknown Cabinet lock	288
Master Lock 130	266
Master Lock #5	262
Master Lock Magnum	242
Master Lock 532	241
ASSA 700 (Gin/tree pins and matching cylinder)	239
Abloy Protec2	235
Brinks R80 disk lock	234
Master Lock #8 (Laminated brass)	231
Master Lock #7	222
Tri-Nine Padlock	219
Master Lock #4 (Laminated brass)	218
ABUS 64Ti Titanium (30mm or smaller (<30mm))	217
ABUS 54Ti/50 Titanium	214
Any SFIC with security pins (****)	214
Any SFIC format lock (unless otherwise specified)	211
Brinks Brass Padlocks	210
Master Lock 930	210
Master Lock 410 LOTO (Lockout Tagout)	206
Master Lock 911	205
ABUS 80Ti Titanium	204
Brinks Weatherproof 44mm laminated padlock	199
Master Lock Pro Series	199
Abloy Exec	195
Any SFIC format lock (**)	194
Timpson Special Brass Padlock	184
ABUS EC75 75/30	183
PACLOCK 90A Pro	183
ABUS 65/40 (40mm or larger)	178
ABUS 65/35 (35mm or smaller)	177
ABUS 64Ti Titanium (40mm or larger (5+mm))	173
Master Lock #6 (Laminated brass)	172

LOCK MEDIA COUNTS

Segment	Count	With Media	Percent
Top 150 locks	150	127	84.7%
Ranked locks	695	489	70.4%
All locks	797	515	64.6%

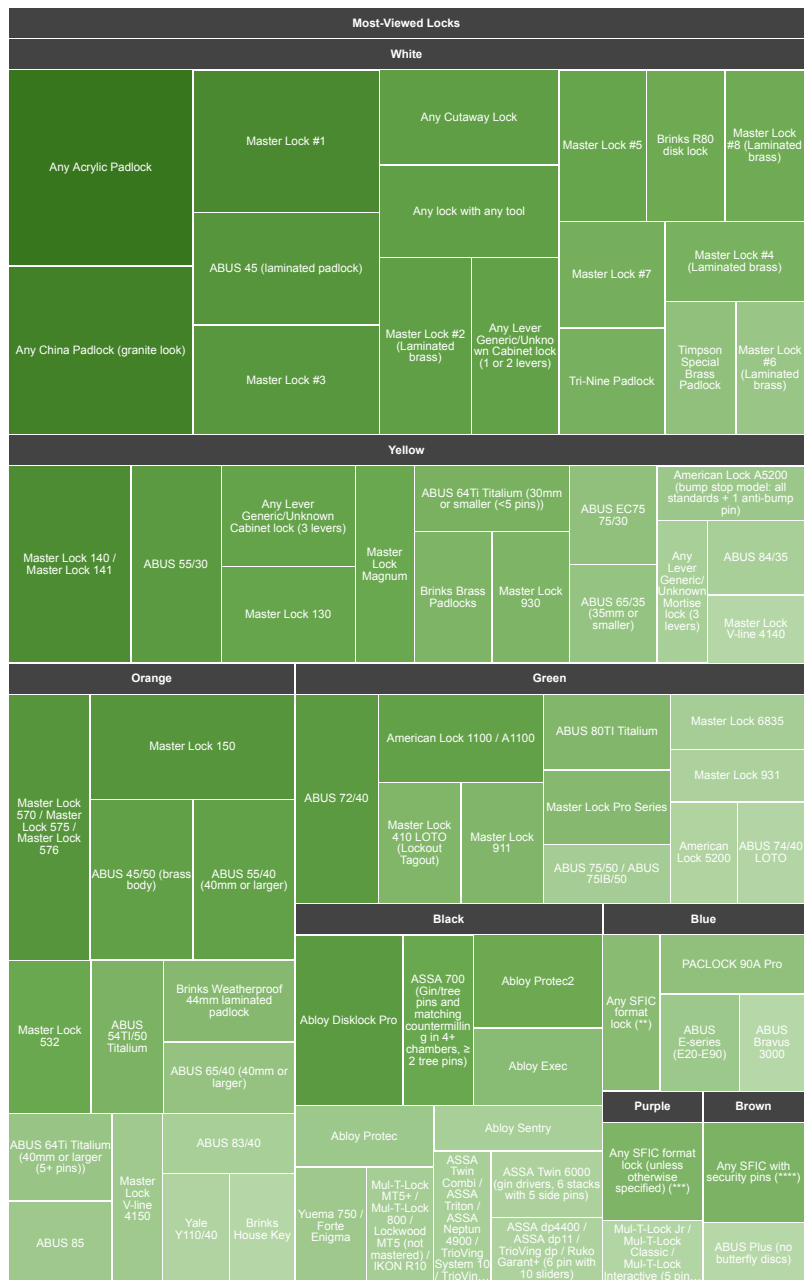
ALL VIEWS BY BELT



Belt	Views	% Views	# Locks	% Locks
White	5671	24.0%	17	2.1%
Yellow	5444	23.0%	76	9.5%
Orange	5406	22.9%	68	8.5%
Green	6197	26.2%	126	15.8%
Blue	4395	18.6%	99	12.4%
Purple	3651	15.5%	95	11.9%
Brown	2165	9.2%	72	9.0%
Red	1871	7.9%	62	7.8%
Black	6496	27.5%	80	10.0%
Unranked	613	2.6%	102	12.8%

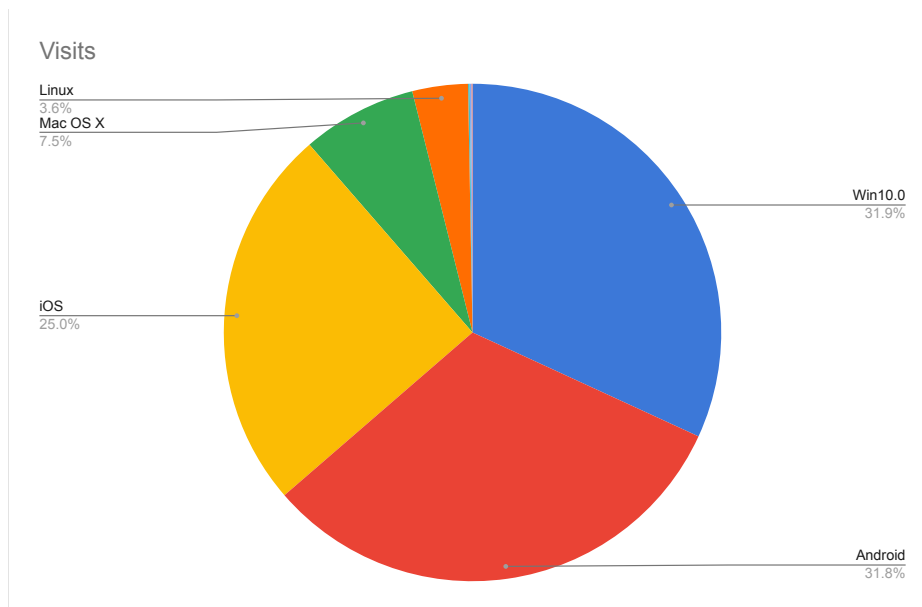
TOP 75 MOST-VIEWED LOCKS

Item	Parent	Views
Most-Viewed Locks		17824
White	Most-Viewed Locks	5688
Yellow	Most-Viewed Locks	3276
Orange	Most-Viewed Locks	3220
Green	Most-Viewed Locks	2224
Black	Most-Viewed Locks	2117
Blue	Most-Viewed Locks	678
Purple	Most-Viewed Locks	349
Brown	Most-Viewed Locks	347
Any Acrylic Padlock	White	707
Any China Padlock (granite lock)	White	606
Master Lock #1	White	526
Master Lock 140 / Master Lock 141	Yellow	502
Master Lock 570 / Master Lock 575 / Master Lock 576	Orange	417
ABUS 45 (laminated padlock)	White	414
Master Lock 150	Orange	413
Master Lock #3	White	398
ABUS 55/30	Yellow	369
ABUS 72/40	Green	366
Abloy Disklock Pro	Black	365
Any Cutaway Lock	White	333
Any lock with any tool	White	325
Master Lock #2 (Laminated brass)	White	319
ABUS 45/50 (brass body)	Orange	315
ABUS 55/40 (40mm or larger)	Orange	307
American Lock 1100 / A1100	Green	305
Any Lever Generic/Unknown Cabinet lock	White	301
Any Lever Generic/Unknown Cabinet lock	Yellow	288
Master Lock 130	Yellow	266
Master Lock #5	White	262
Master Lock Magnum	Yellow	242
Master Lock 532	Orange	241
ASSA 700 (Gin/tree pins and matching cou)	Black	239
Abloy Protec2	Black	235
Brinks R80 disk lock	White	234
Master Lock #8 (Laminated brass)	White	231
Master Lock #7	White	222
Tri-Nine Padlock	White	219
Master Lock #4 (Laminated brass)	White	218
ABUS 64Ti Titanium (30mm or smaller (<5 pins))	Yellow	217
ABUS 54Ti/50 Titanium	Orange	214
Any SFIC with security pins (****)	Brown	214
Any SFIC format lock (unless otherwise specified)	Purple	211
Brinks Brass Padlocks	Yellow	210
Master Lock 930	Yellow	210
Master Lock 410 LOTO (Lockout Tagout)	Green	206
Master Lock 911	Green	205
ABUS 80Ti Titanium	Green	204
Brinks Weatherproof 44mm laminated padlock	Orange	199
Master Lock Pro Series	Green	199
Abloy Exec	Black	195
Any SFIC format lock (**)	Blue	194
Timpson Special Brass Padlock	White	184
ABUS EC75 75/30	Yellow	183
PACLOCK 90A Pro	Blue	183
ABUS 65/40 (40mm or larger)	Orange	178
ABUS 65/35 (35mm or smaller)	Yellow	177
ABUS 64Ti Titanium (40mm or larger (5+ pins))	Orange	173
Master Lock #6 (Laminated brass)	White	172
American Lock A5200 (bump stop model: all standards + 1 anti-bump pin)	Yellow	167
Abloy Protec	Black	166
ABUS E-series (E20-E90)	Blue	166
Yuema 750 / Forte Enigma	Black	165
ABUS 85	Orange	164
Master Lock V-line 4150	Orange	163
ABUS 75/50 / ABUS 75IB/50	Green	155
Mul-T-Lock MT5+ / Mul-T-Lock 800 / Lockwood MT5 (not mastered) / IKON R10	Black	154
Master Lock 6835	Green	153
Abloy Sentry	Black	150
ABUS 83/40	Orange	150
Any Lever Generic/Unknown Mortise lock (Yellow)	Yellow	150
ASSA Twin Combi / ASSA Triton / ASSA N	Black	150
ABUS 84/35	Yellow	149
Master Lock 931	Green	145
ASSA Twin 6000 (gin drivers, 6 stacks with 5 side pins)	Black	144
ASSA dp4400 / ASSA dp11 / TrioVing dp / Black	Black	143
American Lock 5200	Green	140
Yale Y110/40	Orange	139
Mul-T-Lock Jr / Mul-T-Lock Classic / Mul-T-Lock	Purple	136
ABUS 74/40 LOTO	Green	135
Brinks House Key	Orange	133
Master Lock V-line 4140	Yellow	132
ABUS Bravus 3000	Blue	131
ABUS Plus (no butterfly discs)	Brown	131





VISITS BY PLATFORM



VISITS BY PLATFORM & BROWSER

Platform	Visits	Share	Browser	Visits	Share	Platform, Browser	Visits	Share
Win10.0	6450	32%	Chrome	10105	50%	Android, Chrome	5403	27%
Android	6435	32%	Safari	5141	25%	iOS, Safari	4740	23%
iOS	5056	25%	Firefox	3807	19%	Win10.0, Chrome	3405	17%
Mac OS X	1514	7%	Edge	469	2%	Win10.0, Firefox	2353	12%
Linux	731	4%	Samsung	368	2%	Mac OS X, Chrome	890	4%
Win7	22	0%	Opera	303	1%	Android, Firefox	585	3%
Win8.1	21	0%	Facebook	38	0%	Linux, Firefox	536	3%
Chrome OS	16	0%	Facebook	16	0%	Win10.0, Edge	427	2%
Other	4	0%	Silk	3	0%	Mac OS X, Safari	401	2%
Firefox OS	2	0%	Facebook	1	0%	Android, Samsung	357	2%
Win8.0	2	0%	Other	1	0%	Win10.0, Opera	265	1%
			Instagram	1	0%	Mac OS X, Firefox	210	1%
						iOS, Chrome	197	1%
						Linux, Chrome	183	1%
						iOS, Firefox	89	0%
						Android, Edge	31	0%
						Android, Opera	24	0%
						iOS, Facebook	22	0%
						Win7, Firefox	18	0%
						Android, Facebook Messenger	16	0%
						Chrome OS, Chrome	16	0%
						Android, Facebook	16	0%
						Win8.1, Firefox	13	0%
						Linux, Samsung	11	0%
						Mac OS X, Opera	9	0%
						Win8.1, Chrome	8	0%
						iOS, Edge	6	0%
						Win7, Opera	4	0%
						Mac OS X, Edge	4	0%
						Android, Silk	3	0%
						Other, Chrome	3	0%
						Firefox OS, Firefox	2	0%
						Win8.0, Firefox	1	0%
						iOS, Facebook Messenger	1	0%
						Linux, Edge	1	0%
						iOS, Instagram	1	0%